

MASTER PRACTITIONER

KEY BUSINESS BENEFITS -a shortlist for easy reference

This course has been developed over 16 years with hundreds of participants from many business backgrounds. We get consistently excellent feedback on the usefulness and practicality of the tools and skills offered.

1. There is a focus on *high performance and achievement* - with evidence-based results.
2. You can acquire the tools to develop a *compelling leadership presence* with clear values and a passion for communication and action.
3. You can integrate powerful *influencing and coaching skills* for managing individuals and teams.
4. Learn to be more *generative and creative* - thinking outside the box.
5. Develop *systemic thinking skills*- influences and consequences of actions and reactions within systems. Ideal for change management and training initiatives.
6. Utilise NLP modelling technology for *identifying the success factors* in your business and further enhance your own best practice.

Brief case history of a recent participant:

Researchers at Aston have started a three year project with Oxford Instruments Medical Ltd to develop new mathematics tools to help with the diagnosis of serious heart conditions.

Dr David Evans from Aston's Information Sciences Research Institute, who is supervising the project said: "This project has provided us with an exciting opportunity to apply our research expertise to an important industrial and medical problem. We expect the project to produce both academic and industrial benefits..." (*Aston University magazine - April 2005*).

"The Master Practitioner programme provided the question that unlocked the opportunity for my first £100k development grant from a premier commercial company. Since then I have negotiated a £500K award with the DTI & a blue chip industrial partner." *David Evans, PhD. Software Engineer & Professional Coach, Aston University*

The programme is 20 days over 6 monthly modules – see full brochure for details.

- ◇ a world-class training team
- ◇ individual coaching and learning support
- ◇ emphasis on skills and results
- ◇ leading-edge tools and models
- ◇ PPD Learning's international reputation for quality and integrity