



PPD Learning Ltd

NLP Practitioner Training

2008



**For Business Leadership,
Development & Personal Excellence**

Explore, discover, connect ... get inspired, get results
with some of the greatest NLP trainers in the world:

Judith Lowe and special guest trainers

Robert Dilts and Joseph O'Connor

What makes PPD Learning so special?

Quality, leading-edge NLP

NLP is a dynamic set of tools for modelling the 'new' and the 'excellent'.

We create our Programmes to be at the leading edge of NLP. We constantly innovate and evolve the trainings to be responsive to the changing needs of our participants in our complex modern world. We incorporate much of the latest research and developments, offering you essential human skills for the future.

People come on our training from many walks of life. Business leaders and consultants mix with doctors and lawyers, artists, therapists, athletes, PR, HR and IT specialists and accountants. Teachers, trainers and coaches, social and community workers, students and parents, and just pure enthusiasts of all ages enjoy the variety and range of the NLP we offer. Through using the most up-to-date NLP, we help people to be skilled and creative in their chosen field.



World-class trainers

We are proud to be associated with some of the leading trainers of NLP in the world. This includes John Grinder, the co-developer of NLP, and a long-term friend to PPD.

Our advanced programmes feature state-of-the-art trainings by Robert Dilts and Judith DeLozier, both of whom were part of the original team of NLP developers and who themselves continue to explore and develop the field.

Judith Lowe, Robert Dilts and Joseph O'Connor are our key PPD Learning trainers for the Practitioner Programme (see page 4).

We draw upon the expertise and knowledge of all the leading schools in the NLP world today.

Programmes designed for your success

Our Practitioner Programme is designed to meet different learning styles.

With a fascinating variety of exercises, activities, demonstrations, discussions, explanations, stories and examples, this is a rich and stimulating learning environment in which you can confidently explore how NLP can benefit you.

As with any skill set that you wish to understand and also use wisely and elegantly, it takes commitment and practice with trained professionals to make the difference. Our packed 21-day Practitioner programme is designed to help you successfully integrate NLP into your life and work.

Individual coaching and support

You identify your own goals and learning outcomes for the programme, both personally and professionally.

Coaching assistants support you in achieving your goals through sensitive and encouraging feedback at every stage of the programme. The trainers encourage lively questioning and discussion, and enjoy getting to know you, often offering learning suggestions or coaching choices.

We encourage participants to appreciate and learn from the differences between people, and to have fun. It's a chance to develop your skills, build relationships and network in a friendly and supportive learning community.

Powerful results – personally and professionally

What makes NLP so different from other approaches is the tangible and immediate results you get from applying it.

You will find you are happier, more purposeful, more able to deal with problems, more creative and getting on better with all kinds of people than you ever thought possible. Also you'll find that you can deepen and strengthen existing important relationships.

It's a perfect programme to gather momentum in a new career or consolidate and refresh your current one with a new sense of possibility. You'll know more about yourself and you'll have the tools to continue making your life richer and more successful.

“ Hugely enjoyable and useful course. Very interesting and thought provoking approach. Excellent clarity of information. The systems approach was really useful. ”

Simon Nall, Barclays

The Practitioner Programme 2008

Part One* (7 days)

This intensive programme gives you an exciting 'hands-on' introduction to all the fundamentals of NLP and sets up the learning for the more advanced material in Part Two. You will learn how to:

- create and maintain genuine rapport
- set achievable and value-driven personal and professional goals
- explore constructively problems and difficulties within a goal
- understand and communicate compellingly to different thinking styles
- enrich your understanding of a situation by experiencing it from different perspectives
- gather high quality information for business or coaching purposes
- create and manage your emotional state for high performance
- positively influence others and support their ability to experience more choices
- reframe and reorganise perceptions to direct attention more creatively
- use physical and mental alignment to become more congruent and confident

You will learn the observational and relational skill-set which makes NLP really 'work' and you'll get to appreciate some of the history, ideas and attitudes which power the field.



* Can be taken as stand-alone modules. Those in Part 2 require some previous NLP.

Part Two (14 days)

In the four key sections of the second part of the Practitioner Programme, you deepen your understanding and practice of NLP, adding new materials, skills and techniques every day for a fully comprehensive state-of-the-art quality NLP experience.

1 'Unleashing the Creative Genius in Your Team' (3 days*) a special guest module with Robert Dilts (Spring Practitioner)

You'll learn key tools and models for teams and groups to function more harmoniously and effectively.

Or 'Coaching with NLP – How to be a Master Coach' (3 days*) with guest Joseph O'Connor (Summer Practitioner)

Learn the NLP tools and skills to become a successful coach.

2 States of Excellence (3 day module* + 1 day Practitioner)

Learn how to manage stress, sustain high performance states and generate a greater sense of personal well being, creating new lasting pathways of positive emotional learning.

Classic NLP formats like 'Change Personal History' and New Code NLP 'games' like the 'Alphabet Chart' are included in this section.

Day four introduces some powerful new models and coaching tools.

3 The Magic of Language (3 days*)

You'll discover more about the ways in which language creates your world. You'll learn to listen carefully for patterns in spoken language, to choose impactful responses and to ask high value questions that trigger change conversationally.

An inspiring introduction and refresher to the NLP 'Meta Model' and 'Milton Model'.

4 The Power of Practitioner Skills (4 days)

In this final packed and powerful section, you will understand more about how NLP works systemically and how to put together your 'toolbox' for the future.

You'll learn more about submodalities, strategies, personal congruence, negotiation and the structure of problems and solutions. And you'll discover experientially how to use what you've learnt with increasing confidence and sophistication.

Top International Trainers

Judith Lowe has been working with NLP for twenty years — in business and the public sector. She is the Managing Director of PPD Learning Ltd and is the core trainer on the Practitioner and Master Practitioner programmes.



Modelled by others as a gifted trainer, she is deeply committed to providing the very best in NLP and to participating in creating leadership in the field, globally, for quality and standards — and to having NLP make a contribution at the highest levels of human thinking and action.

“Judith had a lightness and a sense of fun that enlivened, amused, engaged and enlightened. Do it!”

Her research and knowledge in both personal, psychological issues and wider, social and international ones are reflected in her teaching. Her experience of working with NLP in a broad and diverse range of contexts gives richness, depth and creativity to her approach.

Robert Dilts is one of the field's outstanding NLP trainers. He is possibly the most foremost and prolific developer, author, consultant, innovator and trainer in NLP, at an international level, in the world today.



He has written 25 books in which he shares his pioneering modelling and research on application areas such as visionary leadership, health and well being, presentation skills, dynamic learning, creativity and innovation, strategies of genius, conversational belief change, etc.

“Fascinating material – transformational change is exhilarating, and Robert Dilts is a great presenter... Loved it.”

Robert works in businesses, with leadership and entrepreneurial issues as well as with the individual 'hero's journey' — applying the deeper principles of systemic change and transformation. His work is at the forefront of achievement in the field and

his creative and intellectual contribution immense.

“I feel like I've traded up my tube map for an A-Z! Forever. Now I have lots of new avenues to explore, at my own pace, without always taking the fastest route. I enjoyed Judith and Juliet's style — great people to model. Judith is an inspiration. The most elegant, passionate, rapportful, style I've seen. The combination of humour, competence, care and technique has given me loads of new ideas to incorporate into my own practice!”

Wendie Michie, Think Training & Development Ltd



Joseph O'Connor is one of the world's leading coaches and consultants in NLP. He was awarded the medal of the National Community Leadership Institute in Singapore. A Master Trainer, he is also the co-founder and president of the International Coaching Community, a worldwide network of trained coaches.



“Extremely valuable. Joseph's precision and methodical approach made it easy to grasp life-changing tools.”

Originally from London, he moved to Brazil at the beginning of 2002 to start the coaching company Lambent do Brasil in Sao Paulo. He is the author of seventeen books published in twenty-five languages, including *Introducing NLP*, which has sold over 100,000 copies.

Additional occasional trainers include Juliet Grayson, Simon Horton and Alex Marshall.

“My coaching has been transformed. I thoroughly recommend training with PPD.”

Martyn Pert, Professional Football Coach

NLP Practitioner Calendar 2008

Practitioner Part 1

Spring 2008

Saturday 19 January – Friday 25 January

Summer 2008

Saturday 10 May – Friday 16 May

Autumn (weekend format) 2008

25 – 28 September and 24 – 26 October

The NLP Practitioner training course is priced at

Part 1: £725 (£851.87 including VAT)

Part 2: £1,525 (£1,791.87 including VAT)

Booked together: £2,200 (£2,585 including VAT)

- Payment plan available; phone for details.
- Some modules can be attended on a 'stand-alone' basis and are separately priced.
- For Part 2 modules, some NLP background is assumed.
- Full terms and conditions on the booking form, website or contact us by phone.
- Our programmes are held at a central London venue.

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An interesting programme packed with lots of experiential learning activities. I found the programme useful in exploring my own personal experiences and helped me to re-connect with some of the things that are truly important to me. Friendly, informal environment. Judith's facilitation was energetic, passionate and unique. Even though I've come across a number of techniques previously, this course gave me the opportunity to explore them on a deeper level for me.

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Joanne Fletcher-Nesbeth, E.coN

Practitioner Part 2

Spring Practitioner 2008

Unleashing the Creative Genius in Your Team

with special guest Robert Dilts

22-24 February 2008 (3 days)

States of Excellence with Judith Lowe

14-17 February 2008 (4 days)

The Magic of Language

29-31 March 2008 (3 days)

The Power of Practitioner Skills with Judith Lowe

1-4 April 2008 (4 days)

Full Certification

Summer Practitioner 2008

Coaching with NLP with Joseph O'Connor

6-8 June 2008 (3 days)

States of Excellence with Judith Lowe

19-22 June 2008 (4 days)

The Magic of Language with Judith Lowe

5-7 July 2008 (3 days)

The Power of Practitioner Skills with Judith Lowe

8-11 July 2008 (4 days)

Full Certification

The Practitioner Programme can be taken in the order above with the exception of the Guest modules which may be taken out of sequence. For more information, please visit the website www.ppdlearning.co.uk

Discover NLP

A taster day to try out these practical tools for business leadership, development and personal excellence.

With Judith Lowe, 7 May 2008 or 18 September 2008

With Charles Faulkner, 16 January 2008

£100 (£117.50 including VAT)

Money back if Part 1 booked within a month of attendance.

NLP Practitioner Training with PPD Learning Ltd



Why learn NLP?

NLP is a powerful and practical 'user-friendly' contribution to 21st century skills and tools for excellence and success.

As a field it continues to evolve new and extraordinary



possibilities. We can learn more about ourselves and our world and bring these new discoveries into action in our lives.

NLP started off as a series of simple questions and experiments by

Richard Bandler and John Grinder in their search to find the patterns in human behaviour and thought which allow some people to get great results in their chosen goals.

Through a pioneering 'hands on' approach to their project, careful observation and with access to some of the most rigorous patterning tools of their time in mathematics, linguistics and computing, they began to come up with some amazing answers.

People who are successful tend to share certain kinds of mental outlooks and bring flexibility and creativity into their choices of action. They use key skills and models of the world in integrated and sensitive ways.

These 'models' of excellence, and the skills and attitudes that developed them, can be yours.

Learning NLP gives you the opportunity to create, with integrity, a toolbox of your own to support your personal and professional goals and dreams.

“ I have really enjoyed the course — I think Judith is amazing in her skills and energy and enthusiasm. ”

Ginny Wolstencroft, The Planning Shop

How will you benefit from your Practitioner training?

Join us at PPD Learning and become a successful and accomplished NLP Practitioner.

- Learn the key skills, behaviours and 'know how' of successful people
- Create and fulfil your own meaningful personal and professional goals
- Explore and enhance your emotional intelligence
- Communicate more powerfully and sensitively
- Enjoy relating to others more. Deal with 'difficult' people effectively
- Acquire elegant and sophisticated ways of problem solving
- Take your coaching and leadership skills to new levels of excellence and influence

Our lively 21-day practitioner programme is designed to create a depth of understanding and skill across a wide range of NLP models and processes.

On this programme you will learn experientially in an accelerated learning structure. This will allow you to use the NLP tools with skill and personal integrity, and will enable you to make real and lasting changes.

PPD Learning

At PPD Learning we have been providing highest quality training in NLP since 1987.

We were one of the pioneers in the UK then, and we are still at the forefront of dynamic, effective and inspirational NLP training, now. Literally thousands of people have benefited from our ongoing commitment to quality, innovation and a fun and stimulating approach to learning and coaching.

Our Practitioner certificates are co-signed by Dr John Grinder.

